

Applying Program Evaluation Principals in the 2014 Proposed Budget

Presentation to the Seattle City Council Budget Committee - September 9, 2013 Beth Goldberg, City Budget Office & Stephen Page, Evans School, University of Washington





▶ Resolution 31425 – Four Key Components:

- What is the long-term and measurable goal(s) of the program?
- What is the gap between the status quo and the program goals?
- How effective is the new program expected to be in making progress toward the stated goal(s)?
- How will the success of the new or changed program be measured?





Elements of a Theory of Change

- Problem that needs to be addressed
- Outcome(s) or goal(s) to be achieved
- Logic of the program's design
- Evidentiary or theoretic basis for that logic
- Sources of uncertainty or implausibilities in the logic